

3M Teams with AGI Polymatrix to Deliver DVD and CD Security Solution to Libraries

3M and AGI Polymatrix, a MeadWestvaco Corp. resource, today announced a strategic marketing alliance under which 3M will offer the unique Red Tag DVD and CD security solution to libraries.

3M Library Systems, a long-trusted supplier of library productivity, security and information management solutions, and AGI Polymatrix, a world leader in DVD and CD media packaging, together will help the library industry address one of its most pressing concerns - protection and management of rapidly growing DVD and CD collections.

"DVDs and CDs represent the highest loss area for libraries, and we're pleased to expand the suite of security solutions 3M offers libraries to help control collection shrinkage," said Rory Yanchek, business manager, 3M Library Systems. "3M's partnership with AGI provides a simple solution for a very complex problem. By discouraging theft, libraries are able to reduce material-replacement costs and spend those dollars elsewhere."

The proven Red Tag system is simple to implement and works in conjunction with standard DVD and CD cases. A red tag inserted into the media case locks the disk onto the case and locks the case closed. Only the special unlocking device can quickly and easily remove the red tag and free the disk for library customers. For maximum security, 3M electromagnetic strips and radio frequency identification tags can also be incorporated into the Red Tag system.

A global leader in library innovation for more than 35 years, 3M Library Systems provides security, productivity and information management solutions that harness technology to enable a more human library, freeing librarians to spend more time doing what they love - helping people. 3M also partners with libraries to support their technological advancement and ensure their success through numerous industry sponsorships and programs. For more information about the 3M Library Systems solutions, visit <http://www.3M.com/us/library> or call 1-800-253-6845.

About 3M - A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the people of 3M use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

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