

## **Command Mounting Products: "Hooked" on Design; 3M Introduces 15 New Hooks to Complement Current Trends in Home Decor**

For nearly a decade, Command adhesive strips have given people more options when hanging household items, thanks to their unique adhesive that holds on strongly, comes off cleanly and leaves no surface damage behind. Now, 3M is combining its innovative stretch release technology with elegant designs to offer a line of Command metal hooks that allow you to effortlessly combine function and style throughout your home.

Perfect for hanging guests' jackets in the foyer or displaying hand towels in the kitchen or bath, Command metal hooks are designed to complement both modern and traditional decors. Instead of worrying about hooks that are mismatched or damage the walls, you now can customize your home with increased confidence and design. The "Ultra Modern" hook has sleek edges and cool finishes that give it an urban look, while the "Forever Classic" hook has gentle curves and traditional colors allowing it to blend with a wide range of decorating styles.

"With this new line of hooks, we combined innovation with design to give people more freedom to customize their home according to their personal style," said George Diaz, business manager for 3M Command adhesive products. "Whether looking for a traditional hook or one with modern flair, Command metal hooks suit any decor, while offering the benefits found in all Command products - firm holding power and no surface damage."

The "Ultra Modern" hook comes in black and silver finishes, while the "Forever Classic" hook can be found in brushed nickel, antique copper and antique bronze finishes. Command metal hooks are available in three sizes: small (holds up to 1 pound), medium (holds up to 3 pounds), and large (holds up to 5 pounds).

Sold nationally at home, decorating and discount stores, the suggested retail price ranges from \$6.50 to \$12 according to size and finish. For more information, visit [www.commandadhesive.com](http://www.commandadhesive.com).

### **About 3M - A Global, Diversified Technology Company**

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the people of 3M use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit [www.3M.com](http://www.3M.com).

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