

More Wine, Spirits and Beverage Distributors Look to HighJump Software for Supply Chain Execution Solutions

HighJump Software, a 3M company, a global provider of adaptable supply chain execution solutions, today announced several customer wins and successes in the wine, spirits and beverage industry. HighJump Software's growing list of customers in this highly regulated industry includes Badger Liquor, Major Brands, City Brewing Company and Johnson Brothers Liquor Co. These companies rely on the adaptability of HighJump Software's solutions and industry-specific functionality for competitive advantage in managing unique inventory and distribution challenges.

Distributors of wine, spirits and beverages must master strict regulatory guidelines, seasonal variations in volume and multiple distribution channels. The robust functionality and adaptable architecture of HighJump Supply Chain Advantage suite enable companies to meet these demands for their own customers. The HighJump system enables increased productivity, supply chain-wide visibility and increased accuracy.

HighJump Software has worked with consulting firm CIBER to offer wine, spirits and beverage customers the valuable combination of flexible software and in-depth domain expertise. The relationship has resulted in many successful implementations.

Badger Liquor, a Wisconsin-based distributor of wines and spirits, selected HighJump Supply Chain Advantage suite to support management planning with real-time inventory and shipment data. Additionally, the flexibility of the HighJump system allows Badger Liquor to incorporate process changes quickly. "The HighJump system will enable us to achieve strong visibility, regulatory compliance and superior customer satisfaction," said Ron Sadoff, CEO, Badger Liquor.

Major Brands turned to HighJump Software for help in managing regulations and optimizing all shipping and receiving activities in its high-volume warehouse. With the HighJump system in place, the Missouri-based distributor of wine and spirits has improved customer service, fulfillment accuracy and replenishment speed. "Because of HighJump Supply Chain Advantage, we've increased operational efficiency and our ability to comply with state and federal beverage alcohol laws," said Patrick Quinn, vice president of administration, Major Brands.

"Not only are we helping our customers meet these particular supply chain challenges, but we're also giving them the tools they need to stay a step ahead of their competition," said Jon Kuerschner, vice president of applications, HighJump Software. "We're pleased to see results for our customers in terms of higher efficiencies, regulatory compliance and excellent customer service."

About HighJump Software, a 3M Company

HighJump Software, a 3M company, is a global leader in providing highly adaptable, best-of-breed supply chain execution solutions that streamline manufacturing and distribution from the point of source through consumption. HighJump's integrated solutions empower operational excellence in the warehouse and optimize the flow of inventory throughout the supply chain by facilitating collaboration with customers, suppliers and trading partners. These solutions combine robust, standard functionality; a best practices-based implementation methodology; and a uniquely adaptable architecture that facilitates fast, cost-effective system modifications. As an independent subsidiary in the 3M family of companies, HighJump leads the supply chain execution software industry in financial strength and delivers on an unmatched commitment to innovation and quality. For more information about HighJump, visit www.highjump.com.

About 3M - A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the company's 69,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

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HighJump Software, a 3M Company
Public Relations:Katie Wolfe, 952-563-5297
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