

3M Opens Customer Technology Center in Moscow

3M announced the opening of its first Customer Technology Center in Moscow today. The center serves as a base for 3M to work with customers to mutually address the current demands of the Russian market.

"We are actively investing in Russia because it is among the countries with a rapidly developing economy," said Inge Thulin, executive vice president, 3M International Operations. 3M also plans to double its investments in business development in countries such as Brazil, India, China and Poland.

The Customer Technology Center is a workplace for 3M and customers to test new and existing products and solutions. This collaboration provides 3M with a better understanding of customer needs and local market demands. The center is divided into 10 zones showcasing 3M technology, capabilities and products for the Russian market.

"The Moscow Customer Technology Center strengthens relationships with customers and new companies interested in working with 3M," said Tony Stokes, managing director, 3M Russia. "We're confident that this bench-to-bench cooperation will lead to the development of innovative solutions and superior service for this emerging market," Stokes said.

3M also offers educational programs at the center for a wide range of customers and distributors to learn more about 3M technology, business models, manufacturing and sales for more professional end-user service. The training is conducted by 3M manufacturing, marketing and sales professionals, along with leading industry and academic experts.

About 3M - A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the people of 3M use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

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