

Faster Than Scissors for Clean, Straight Cuts; 3M Introduces New Scotch Paper Cutter for Home, Office and On-the-Go

Whether wrapping piles of graduation gifts or cutting recipes from magazines, it's important to have a cutting tool that provides clean, straight cuts in a simple, quick and safe fashion. The new Scotch paper cutter from 3M now makes it easy to cut a variety of materials in the home, at the office and - thanks to a protected blade - even on-the-go.

Faster than scissors for clean, straight cuts, the Scotch paper cutter easily glides through most materials with a simple forward motion. With its protected blade, the paper cutter gives you the freedom to cut without the fear of being nicked by a sharp object. Plus, the contoured, rubberized handle provides a comfortable grip, so your hand won't slip when cutting materials.

The paper cutter is ideal for cutting items around the office such as documents and labels, as well as household materials like newspapers, magazines, and kraft and gift-wrap paper. The cutting tool is also great for use by kids on school projects and for opening food storage bags, such as potato chips and snack bags. And, unlike scissors, the paper cutter can easily be used in the right or left hand.

"The Scotch paper cutter's unique ability to cut fast - combined with its sleek form - unites functionality with innovative design," said John Girard, director of sales and marketing, 3M Stationery Products Division. "The compact shape of the paper cutter takes up little counter or drawer space, so it can easily be placed in a purse, briefcase or backpack for use outside the home or office."

The Scotch paper cutter is available at office supply, drug and mass merchandise stores nationwide. The suggested retail price is \$6.49. For more information, please visit www.ScotchBrand.com.

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Hunter Public Relations Brian McIver, 212-679-6600, Ext. 251bmciiver@hunterpr.com or 3M Helen Wagner, 651-733-4858

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