

## HighJump Software Grows List of Customers in the Food and Beverage Industry

HighJump Software, a 3M company, a global provider of adaptable supply chain execution solutions, today announced an increasing number of food and beverage distributors are choosing its solutions to manage complex supply chain challenges. Among others, these customers include Smith Dairy Products Co., SimonDelivers, Musco Family Olive Co., Earthbound Farm, J&J Snack Foods Corp., and Farley's & Sathers Candy Co. The HighJump Supply Chain Advantage suite enables these companies to manage industry-specific requirements such as USDA and FDA regulations regarding product quality, traceability and rotation.

HighJump Supply Chain Advantage empowers customers to manage complex, industry-specific inventory control requirements in real time, including detailed lot and batch tracking, expiration date management, and quality assurance hold and release. HighJump Software's solutions help customers meet stringent regulatory requirements while maintaining the flexibility to respond quickly to changing customer directives. Food and beverage customers also look to HighJump Software to continuously reduce costs and maximize tight margins.

Smith Dairy, an Orrville, Ohio producer and distributor of dairy products, implemented HighJump Warehouse Advantage while doubling warehouse space. The HighJump system has improved productivity, as well as tightened inventory management capabilities. Smith Dairy also has improved track and trace processes to meet FDA requirements, reducing product trace times by up to 80 percent.

"We're thrilled with the results we've seen thus far. The adaptability of HighJump Supply Chain Advantage has allowed us to truly take ownership of our operations, allowing us to incorporate the unique processes that make everything run smoothly," said Dean Reed, production systems manager, Smith Dairy. "We're rolling out the system in our Richmond, Ind., facility this spring without any outside assistance."

E-grocer SimonDelivers Inc. selected HighJump Software to replace its previous warehouse management system. The previous system hindered the company's ability to manage fast growth because it could not accommodate changes and upgrades cost effectively. SimonDelivers turned to HighJump Software's solutions because of their adaptable architecture; depth of functionality; and reliability in handling critical track and trace functions, such as expiration date tracking.

"An optimized, growth-oriented supply chain is a key component to our success as an e-grocer," said Christopher Brown, CEO, SimonDelivers. "With HighJump Software, we are able to achieve this type of environment without sacrificing our budget, product quality or philosophy of superior customer service."

HighJump Software customers also benefit from a thorough, best practices-based implementation delivered by HighJump's professional services group. "The HighJump team provided a smooth implementation and strong process-improvement expertise to help us increase efficiencies and drive ROI," said Anneke Leigh, director, business applications IT, Earthbound Farm.

"HighJump Software's robust, adaptable solutions have proved to be a great fit for food and beverage companies," said Chris Heim, president, HighJump Software. "The results our customers in this industry have achieved are a testament to our ability to provide the intricate inventory management capabilities required to meet both federal regulations and customer expectations."

About HighJump Software, a 3M Company

HighJump Software, a 3M company, is a global leader in providing highly adaptable, best-of-breed supply chain

execution solutions that streamline manufacturing and distribution from the point of source through consumption. HighJump's integrated solutions empower operational excellence in the warehouse and optimize the flow of inventory throughout the supply chain by facilitating collaboration with customers, suppliers and trading partners. These solutions combine robust, standard functionality; a best practices-based implementation methodology; and a uniquely adaptable architecture that facilitates fast, cost-effective system modifications. As an independent subsidiary in the 3M family of companies, HighJump leads the supply chain execution software industry in financial strength and delivers on an unmatched commitment to innovation and quality. For more information about HighJump, visit [www.highjump.com](http://www.highjump.com).

#### About 3M - A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the company's 69,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit [www.3M.com](http://www.3M.com).

Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command, Vikuiti and HighJump are trademarks of 3M.

HighJump SoftwareKatie Wolfe, 952-563-5297

---

<https://news.3m.com/2006-04-06-HighJump-Software-Grows-List-of-Customers-in-the-Food-and-Beverage-Industry>