

## **JVC Disc Completes Successful Implementation of HighJump Software's RFID Compliance Solution**

HighJump Software, a 3M company, a global leader in providing highly adaptable, best-of-breed supply chain execution solutions, today announced that JVC Disc America Co. has completed a successful implementation of its HighJump Compliance Advantage radio frequency identification (RFID) solution. JVC Disc America, a leading manufacturer and distributor of compact discs, CD-ROMs and DVDs, implemented the HighJump solution at its Kennesaw, Ga. fulfillment center to provide its customers with the ability to meet retail RFID requirements.

JVC Disc America evaluated many RFID solution vendors over an eight-month period and selected HighJump Compliance Advantage primarily due to its ability to adapt quickly to changing business processes and be implemented in a short timeframe. Other factors included the success other HighJump Software customers have achieved with the solution, as well as its ability to integrate easily with JVC Disc America's existing fulfillment and manifesting systems.

The Kennesaw facility ships more than 4 million units each month directly to stores or distribution centers, with volume peaking at 17 million units per month during October and November. An increasing number of these orders require case or pallet-level RFID tagging to meet requirements of major retail chains. JVC Disc America uses HighJump Compliance Advantage to incorporate RFID tagging into standard distribution operations, avoiding the need for a stand-alone work area and manual separation of shipments requiring RFID. All order processing stations are now capable of completing orders with either bar codes or RFID, giving JVC Disc America 100 percent capacity to support both technologies. This will accommodate future increases in the number of RFID tagged-orders without any disruption to operational flow.

JVC Disc America is evaluating other internal applications for RFID. These include RFID tagging of all inbound and outbound pallets, as well as automatic dock door-based readings to simplify both shipping and inventory management during peak periods.

"JVC supports leading interactive entertainment and software publishers whose ship dates are critical to meeting product launches," said Ron Vangrov, vice president and general manager, JVC Disc America. "The HighJump system allows us to incorporate a reliable, seamless method of RFID tagging while ensuring we consistently meet these dates for our customers."

"A lot of systems we considered would have forced us to mold our operations to the software's existing processes, requiring inefficient workarounds and additional staff training," said Pat Chandler, IT manager, JVC Disc America. "HighJump Compliance Advantage adapts to the processes we've always used to successfully meet customer orders. It also gives us the freedom to make changes when necessary to remain competitive."

"We're pleased that JVC is able to meet compliance requirements on time and with the knowledge that the software will adapt as their supply chain and customers dictate," said Chris Heim, president, HighJump Software. "JVC has demonstrated its customer commitment by making RFID tagging an integrated step in its order operations."

### **About JVC Disc America**

JVC Disc America Co. is a wholly owned subsidiary of JVC America Inc. The company is privately held and has been doing business within the United States since April 1987. Annual revenue for Victor Company of Japan (parent company) exceeds \$3 billion. JVC Disc operates a replication plant in the United States, located in

Tuscaloosa, Ala., as well as a manufacturing plant in Japan. In addition to these replication plants, JVC Disc has a full-service fulfillment facility in Kennesaw, Ga. JVC Disc America is considered one of the premier manufacturers of compact discs, CD-ROMs and DVDs in the world. In addition to the replication of CDs and DVDs, JVC offers material procurement and supply chain management; multi-media package assembly; warehousing; direct-to-store, DC, business-to-business and end-user/e-commerce fulfillment; and reverse logistics (returns) management. For more information about JVC Disc America, visit [www.jvcdiscusa.com](http://www.jvcdiscusa.com).

#### About HighJump Software, a 3M Company

HighJump Software, a 3M company, is a global leader in providing highly adaptable, best-of-breed supply chain execution solutions that streamline manufacturing and distribution from the point of source through consumption. HighJump Software's integrated solutions empower operational excellence in the warehouse and optimize the flow of inventory throughout the supply chain by facilitating collaboration with customers, suppliers and trading partners. These solutions combine robust, standard functionality; a best practices-based implementation methodology; and a uniquely adaptable architecture that facilitates fast, cost-effective system modifications. As an independent subsidiary in the 3M family of companies, HighJump Software leads the supply chain execution software industry in financial strength and delivers on an unmatched commitment to innovation and quality. For more information about HighJump Software, visit [www.highjump.com](http://www.highjump.com).

#### About 3M - A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the company's 69,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit [www.3M.com](http://www.3M.com).

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