

3M Digital Signage and LSI Graphic Solutions Plus To Offer Customers End-to-End Digital Signage Solution

3M Digital Signage and LSI Graphic Solutions Plus, a division of LSI Industries, today announced a 2006 business development initiative to provide customers with distinctive digital signage solutions fully optimized to deliver measurable business results.

"3M and LSI are well-positioned to plan, deploy and manage digital sign networks that deliver strong business results for our customers," said David Reynolds-Gooch, business unit manager, 3M Digital Signage.

3M Digital Signage addresses the foremost issues of companies considering digital signage: network and provider accountability. Together, 3M and LSI bring established track records of adapting new technologies for increasingly complex brand-building and communication challenges.

A menu of capabilities includes:

Pilot planning, research design and execution to validate and optimize network return-on-investment;
Network design and project management, including hardware procurement, installation and systems integration, and hardware management programs;
Command and control services including content hosting, scheduling and playback with proof-of-run reporting, network monitoring, diagnostic reporting, and maintenance and support programs;
Content consulting led by Human Factors Ph.D.s, original content creation and re-purposing of existing digital assets, and easy-to-use content management software.

"We're confident that our customers will recognize the benefits of 3M and LSI as trusted, results-oriented solution providers," said Dave McCauley, president, LSI Graphic Solutions Plus.

For more information, contact Kelly Canavan, marketing manager, 3M Graphics Market Center, (651) 736-4501.

About 3M Digital Signage

3M Digital Signage is a worldwide provider of dynamic digital signage and interactive kiosk network solutions for retail, financial services, entertainment, education and other industries. 3M Digital Signage is an evolution of Mercury Online Solutions Inc., acquired in August 2005, an industry pioneer with more than a decade of experience designing, deploying and maintaining digital signage solutions. The company's products and services have powered thousands of digital sign locations globally. Applications range from single-screen installations to over 4,200 interactive kiosks and large-screen displays, controlled and monitored through a single network. The company is headquartered on Bainbridge Island, near Seattle, Wa.

(www.3Mdigitalsignage.com)

About LSI Graphic Solutions Plus

LSI Graphic Solutions Plus, a division of LSI Industries, a publicly held company, is an integrated design, engineering and manufacturing company providing custom graphic solutions and high-quality lighting systems for interior and exterior retail environments. The company is headquartered in North Canton, Ohio. (www.lsi-industries.com)

About 3M - A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch,

Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the company's 69,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

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