

3M Announces Daytona 500 Trip Winners

Winners of a Scotch Super 33+ vinyl electrical tape promotion featuring the NASCAR Daytona 500- and NASCAR-licensed items will be viewing the Daytona 500 next month from the 3M suite at the Daytona International Speedway.

The winners are:

Dan Trowbridge of Central Point, Ore., a professional electrician with Classic Trolley, purchases tape at Waytek and says he uses a roll of tape a week on wire looms.

Chad Kortz of Kaukauna, Wis., was a high school student working for DL Electric when he entered the promotion. He purchased tape at Graybar.

After finding out he won, Trowbridge said, "Waytek is my supplier for wire, connectors, cable ties, switches, relays and many hard to find electrical products. I can't forget to mention that I also purchase my Scotch Super 33+ tape from Waytek! Thanks to 3M and Waytek, I won a trip to the Daytona 500 this upcoming February. When I first realized I won the trip, all I could think was 'I'm going to Florida! I'm going to Florida!' "

Trowbridge and Kortz each won two tickets to the Daytona 500 in February, round-trip air transportation for two to Orlando, five nights in a hotel and a car allowance. They will meet Todd Kluever, driver of the 3M-sponsored car, Number 06, and have a tour of the garage and pit.

Packages of Scotch Super 33+ vinyl electrical tape from 3M had a label with a unique code number on the back. By going online and entering the code number, buyers were entered in the Daytona 500 sweepstakes and had a one in 25 chance of instantly winning a NASCAR-licensed racing jacket, die cast car, lunch cooler, T-shirt or hat. With more than 99,000 entries, 3M awarded the two trips, 50 jackets, 100 die cast cars, 400 coolers, 700 shirts and 1,750 hats.

Another sweepstakes and NASCAR-licensed product giveaway has started this month. Again, code numbers are on the back of the label in Scotch Super 33+ vinyl electrical tape packages. The sweepstakes prize is a trip for two to the Richard Petty Driving Experience KING'S EXPERIENCE.

The 3M Electrical Markets Division, based in Austin, Texas, designs, manufactures and markets products for electrical construction, industrial maintenance, utility and industrial power businesses, and electrical/electronic devices produced by original equipment manufacturers. Division products include electrical and electronic specialty insulating tapes; power cable splices and terminations, including cold and heat shrink technologies; cable arc and fire resistant tapes; heat shrinkable tubing and molded shapes for electrical insulation; electrical wire connectors; wire terminals, tools and lugs; wire marking products; cable ties; underground/underwater electrical system products; and electrical diagnostic and detection products. To see 3M's electrical product offerings, go to www.3M.com/electrical.

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