

3M Electrical Tape Could Be Ticket to Drive

3M has kicked off its latest tape promotion, which will result in some lucky person winning a trip for two to the Richard Petty Driving Experience KING'S EXPERIENCE.

Packages of Scotch Super 33+ vinyl electrical tape from 3M have a label with a unique code number on the back. By going online and entering the code number, buyers are entered in the Richard Petty Driving Experience sweepstakes and have a chance of instantly winning a NASCAR-licensed racing jacket, die cast car, lunch cooler, T-shirt or hat. Tape with the coded label is available wherever Scotch Super 33+ vinyl electrical tape is sold.

At the same time, buyers of 15 rolls of Scotch Super 33+ tape, Scotch vinyl electrical tape 35 and Scotch vinyl electrical tape super 88 at participating electrical distributors will receive a Scotch-branded thermos. While keeping your coffee warm in the thermos, remember that Scotch Super 33+ tape maintains elasticity and conformability in below-freezing weather.

The drawing for the sweepstakes will be after April 15. The winner will be able to choose among cities where the RPDE KING'S EXPERIENCE is held.

The 3M Electrical Markets Division, based in Austin, Texas, designs, manufactures and markets products for electrical construction, industrial maintenance, utility and industrial power businesses, and electrical/electronic devices produced by original equipment manufacturers. Division products include electrical and electronic specialty insulating tapes; power cable splices and terminations, including cold and heat shrink technologies; cable arc and fire resistant tapes; heat shrinkable tubing and molded shapes for electrical insulation; electrical wire connectors; wire terminals, tools and lugs; wire marking products; cable ties; underground/underwater electrical system products; and electrical diagnostic and detection products. To see 3M's electrical offerings, go to www.3M.com/electrical.

About 3M - A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the company's 69,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

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