

3M Touch Systems and Immersion Corp. Announce Agreement to Bring Tactile Feedback to the Gaming Industry; Provides Unique Player Experience for Interactive Gaming

3M Touch Systems Inc., a leading provider of touch screen products, announces an agreement with Immersion Corporation (Nasdaq:IMMR), a leading developer of tactile feedback technology, for 3M to manufacture and distribute MicroTouch touch screens that incorporate Immersion TouchSense technology for the casino gaming and bar-top amusement industries. This enhanced touch solution provides fast, tactile response for on-screen buttons commonly used in video gaming devices.

TouchSense technology enables touch screens to generate tactile cues, promoting a more intuitive, engaging and natural experience for the player. Players perceive that on-screen buttons press and release as if they were physical buttons. In addition, TouchSense tactile sensations can be synchronized with sound and graphical images, creating a more immersive experience.

"TouchSense tactile feedback can add a whole new dimension to the player's enjoyment of the game. Game designers have the opportunity to further differentiate their content through distinctive tactile sensations," said Mike Levin, vice president, Immersion. "We believe 3M Touch Systems' experience and industry leadership puts it in a unique position to deliver Immersion's innovative technology to the gaming industry."

"3M Touch Systems is well-known in the gaming industry for enhancing the user experience through touch innovation. Incorporating Immersion's TouchSense technology with MicroTouch touch screens heightens player interactivity, enabling gaming developers to provide a rich, multi-sensory experience," said Terry Jones, general manager, 3M Touch Systems. "We look forward to working closely with Immersion to bring this solution to customers."

About 3M Touch Systems Inc.

3M Touch Systems Inc., a subsidiary of 3M, operates globally and reports through 3M Optical Systems Division headquartered in St. Paul, Minn. For more information visit www.3Mtouch.com

About Immersion (www.immersion.com)

Founded in 1993, Immersion Corporation is a recognized leader in developing, licensing, and marketing digital touch technology and products. Bringing value to markets where man-machine interaction needs to be made more compelling, safer, or productive, Immersion helps its partners broaden market reach by making the use of touch feedback as critical a user experience as sight and sound. Immersion's technology is deployed across automotive, entertainment, medical training, mobility, personal computing, and three-dimensional simulation markets. Immersion's patent portfolio includes over 500 issued or pending patents in the U.S. and other countries.

Forward-looking Statements

This press release contains "forward-looking statements" that involve risks and uncertainties, as well as assumptions that, if they never materialize or prove incorrect, could cause the results of Immersion Corporation and its consolidated subsidiaries to differ materially from those expressed or implied by such forward-looking statements. All statements, other than the statements of historical fact, are statements that may be deemed

forward looking statements, including any projections of earnings, revenues, or other financial matters; any statements of the plans, strategies, and objectives of management for future operations; any statements concerning the benefits of TouchSense technology for consumers, operators, and manufacturers of touchscreens and electronic gaming devices or consumer and market acceptance of force feedback products in general; proposed products or services; any statements regarding future economic conditions or performance; statements of belief; and any statement or assumptions underlying any of the foregoing. Immersion's actual results might differ materially from those stated or implied by such forward-looking statements due to risks and uncertainties associated with Immersion's business which include, but are not limited to, delay in or failure to achieve commercial demand for Immersion's products or a delay in or failure to achieve the acceptance of force feedback as a critical user experience.

For a more detailed discussion of these factors, and other factors that could cause the Company's actual results to vary materially, interested parties should review the risk factors listed in the Company's most current Form 10-Q, which is on file with the U.S. Securities and Exchange Commission. The forward-looking statements in this press release reflect the Company's beliefs and predictions as of the date of this release. The Company disclaims any obligation to update these forward-looking statements as a result of financial, business, or any other developments occurring after the date of this release.

About 3M - A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the company's 67,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

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Immersion, the Immersion logo and TouchSense are trademarks of Immersion Corp. in the United States and other countries. All other trademarks are the property of their respective owners.

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