3M Introduces the First Liquid Bandage for Pets; New Spray Promotes Healing of Cuts and Scrapes

No pet owners like to see their close companions suffer, and neither do the pet lovers at 3M. That's why they have developed the new 3M Pet Care Liquid Bandage -- the first liquid bandage for pets.

The 3M Pet Care Liquid Bandage forms a protective barrier over minor cuts, abrasions and skin irritations to help seal in moisture and promote healing. The spray-on formula offers breathable, waterproof protection that is alcohol-free and doesn't sting when applied.

"3M has been developing innovative products for veterinarians, trainers and pet owners for more than 35 years," says George Dierberger, Marketing and International Manager of 3M Sports and Leisure Products. "With the introduction of the 3M Pet Care Liquid Bandage, pet owners can now help their pets heal from minor wounds and soothe their skin with a single spray."

The technology used for the 3M Pet Care Liquid Bandage mirrors that used in the FDA-approved 3M product for humans, Nexcare brand No Sting Liquid Bandage Spray. It is a polymer-based, fast drying spray that forms a clear, flexible film over the wound and protects it while it heals.

The 3M Liquid Bandage spray can be applied to broad areas and dries in approximately 30 seconds, leaving a waterproof layer of protection that lasts up to 24 hours. The product will be available in a 0.61 fl. oz. (18ml) spray bottle, which contains 60 applications, at a suggested retail price of \$8.99.

Additionally, 3M has developed a new alternative to frequent bathing of dogs, cats and other small animals. 3M Pet Wipes are made of a heavy-duty cloth that combines deodorizing and moisturizing ingredients to leave your pets clean and smelling fresh (suggested retail price of \$6.99 for 12 wipes, and \$10.96 for 48 wipes.)

3M Pet Care products are available at Wal-Mart, Walgreens and PETCO. For more information, visit <u>www.3mpetcare.com</u>.

About 3M - A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the company's 69,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit <u>www.3M.com</u>.

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