

Scotchgard Protector Teams with Mohawk; New Carpet Showcases Advances in Ultimate Stain Protection Technology

3M today announced an agreement that teams Mohawk, one of America's oldest and most established brands, with the Scotchgard protector brand, the number one trusted brand in carpet protector. Mohawk is introducing a new generation of carpets and hardwood flooring that features pioneering Scotchgard protector advanced repel technology.

The unique patented total-fiber protector is specially formulated for Mohawk carpet and Solutia Wear-Dated fiber. This proprietary formula is an integral part of the carpet manufacturing process that provides advanced deep-down protection.

Scotchgard protector with advanced repel technology combines 3M know-how and the latest advances in anti-soiling and repellency for exceptional protection. Advanced Repel Technology demonstrates excellent resistance to stains and dirt, and is durable in high-traffic areas, such as entryways, stairwells and hallways. And this revolutionary technology shows enhanced repellency for easy removal of common household stains, plus spills blot up easily, so carpet stays looking good longer.

"For more than 30 years, Mohawk and 3M have shared a common objective - to bring to the flooring marketplace, innovative products combined with revolutionary repellency and soil management," said Darrell Gacom, general manager, 3M Protective Materials and Consumer Specialties Division. "We are proud to be part of this significant product and brand offering to the industry with Mohawk, one of the most respected names in floor covering."

Scotchgard protector advanced repel technology also will be featured on Mohawk's hardwood flooring, bringing the next generation of stain protection and easy-clean attributes to hardwood.

For further information on advanced stain protection technology, visit www.3m.com/scotchgard.

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Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the company's 69,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

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3M, St. Paul Colleen Harris, 651-733-1566 www.3M.com/profile/pressbox/media_contacts.jhtml