

## **A Flooring Industry First; 3M Introduces New Hardwood Floor Stain Protection Technology**

3M, a leader in floor-covering protection technology, is revolutionizing the flooring industry with the introduction of Scotchgard protector for hardwood floors, the first-ever stain protection technology for prefinished hardwood flooring. The proprietary additive is an integral part of the hardwood manufacturing process.

The patent-pending UV curable Scotchgard brand technology demonstrates excellent resistance to stains and dirt, is durable to traffic and cleaning, and has superior oil and water repellency. These attributes allow for easy removal of common household stains such as nail polish, paint, glue and permanent marker.

"The hardwood flooring industry is growing tremendously," said Steve Macalus, marketing development manager for 3M Protective Materials and Consumer Specialties Division. "We see this as an opportunity to leverage 3M's innovation by developing an easy-clean technology that would help differentiate flooring manufacturers' product lines with a technology that protects consumers' investments."

Scotchgard(TM) protector for hardwood floors has a solventless coating, is compatible and reactive with other monomers. This 3M technology has no adverse effect to hard floor properties and is compatible with current wood manufacturer processes. Commercialization of the new technology is expected in first quarter 2006.

For further information on advanced stain protection technology, visit [www.3m.com/scotchgard](http://www.3m.com/scotchgard).

About 3M - A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the company's 67,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit [www.3M.com](http://www.3M.com).

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