

Leave the Hassles of Messy Stains Behind with New Scotchgard OXY Auto Carpet & Upholstery Spot Cleaner with Stain Protector

- Prepare for Summer Road Trips Using Trustworthy Scotchgard Stain Protector -

Millions of Americans go on vacation every summer and, according to the Travel Industry Association of America, beaches are one of the most popular destinations. Although it's great to enjoy fun in the sun, all that sand and saltwater can wreak havoc to the interior of a car - not to mention the beverage spills and greasy stains that inevitably occur. Forty-one percent of beach trips include children, who bring messy snacks like grape juice, ice cream and chocolate, which all have serious stain potential. Wouldn't it be nice to just have fun and not worry about trashing the family car?

Introducing Scotchgard OXY Auto Carpet & Upholstery Spot Cleaner with Stain Protector designed to help remove stains in automobile interiors. Unlike other cleaners, this unique two-in-one spot cleaner dissolves stains from below the surface, so they cannot creep back up over time, and deposits Scotchgard protector anti-soiling agents to help prevent future stains. It works quickly to neutralize odors and leave behind a pleasant fragrance without any sticky residue.

"Summer is peak travel time and the last thing families want to worry about on a road trip is spills inside their cars," said Harry Straub, brand manager at 3M, maker of Scotchgard protector. "Scotchgard OXY auto carpet & upholstery spot cleaner is a simple, reliable way for families to help keep their cars clean and fresh, so they can enjoy their road trips without worrying about dirt and stains."

Whether it's saltwater and sand from the beach, grimy dirt from a hiking trail, or crumbs from lunch on the go, Scotchgard OXY carpet & upholstery spot cleaner easily wipes out stains and ensures that they do not resurface. The Scotchgard cleaner can be found nationwide at Pep Boys retailers.

About 3M -- A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the company's 67,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

3M, Scotchgard, Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti are trademarks of 3M.

3M Colleen Harris, 651-733-1566 or Cohn & Wolfe Jill Wallis, 212-798-9837 jill_wallis@nyc.cohnwolfe.com

<https://news.3m.com/2005-05-11-Leave-the-Hassles-of-Messy-Stains-Behind-with-New-Scotchgard-OXY-Auto-Carpet-Upholstery-Spot-Cleaner-with-Stain-Protector>