

## **Martin Architectural and 3M Light Management Solutions Announce Commercial Cooperation; Martin Exterior and FiberSource Light Sources Specifically Designed For Use With The 3M Light Pipe Systems and 3M HL High Luminance Light Fiber Offering**

Global technology company 3M and Martin Architectural have formed a commercial cooperation that makes Martin Architectural's Exterior 600 color changing luminaire the HID illuminator of choice for 3M's LPS150 (6 inch) Light Pipe System in color and color changing applications worldwide.

3M Light Pipe is a transparent pipe lined with 3M Optical Lighting Film that is able to efficiently transport light up to 64 feet (20 meters) from a single-point light source. The Martin Architectural Exterior 600 is an IP65 rated 575-watt lighting fixture with CMY color changing technology capable of producing a nearly endless variety of colors.

3M Light Pipe can be used as a decorative element in coves, entryway pillars, backlighting, facade enhancement, bridge illumination and other unique applications. 3M also offers LPS50 (2.5 inch) and LPS100 (4 inch) Light Pipe Systems compatible with the Martin FiberSource CMY 150 and Martin Exterior 200 respectively.

Additionally, the agreement makes Martin Architectural an authorized distributor of 3M LF120HL High Luminance Light Fiber, an especially brilliant type of fiber compatible with Martin FiberSource brand illuminators. 3M HL Light Fiber can be used to create visually uniform lengths of decorative light. It is typically three to five times brighter than other solid-core or stranded side-light fiber and comes in core diameters of 7mm and 12mm.

Gorm Teichert, international sales director, Martin Architectural, commented, "The synergy between our companies' products makes for a natural cooperative effort, and packaged together they make for a complete dynamic lighting solution. We are proud to be associated with a company on the caliber of 3M and look forward to working closely with them to create unique lighting installations across the globe."

"We're excited about our collaboration with Martin Architectural," said Don Robertson, sales and marketing manager for 3M. "3M's optical science capabilities combined with Martin's innovative color-changing luminaire brings a new and revolutionary lighting solution for our customers."

The commercial cooperation is limited to Martin Architectural and 3M Light Management Solutions and does not involve Martin's entertainment division or any other division of 3M.

The cooperation has already resulted in a number of unique light pipe installations including the Target World Headquarters Building in Minneapolis, Minn., the Newport Office Center in Jersey City, N.J., as well as several Martin illuminator powered 3M HL Light Fiber installations.

"3M technology, in combination with Martin's offering and channels to market, creates a mutually beneficial relationship - one in which we expect that the lighting industry will benefit from on a global basis," said Mike Giesler, global business manager, 3M Light Management Solutions.

Martin Architectural

Martin Architectural is a division of Martin Professional A/S, a world leader in the production of automated

lighting. Martin Architectural produces a dedicated range of functional and aesthetically pleasing exterior and interior color changing luminaries employed in the architectural lighting market. Headquartered in Aarhus, Denmark, with operations in all corners of the globe, all Martin Architectural fixtures are durable, easy-to-use creative tools useful in a wide variety of applications.

#### About 3M - A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the company's 69,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit [www.3M.com](http://www.3M.com).

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<https://news.3m.com/2005-04-12-Martin-Architectural-and-3M-Light-Management-Solutions-Announce-Commercial-Cooperation-Martin-Exterior-and-FiberSource-Light-Sources-Specifically-Designed-For-Use-With-The-3M-Light-Pipe-Systems-and-3M-HL-High-Luminance-Light-Fiber-Offering>