

City Brewing Company Selects HighJump Software to Help Manage Growth Through Streamlined Supply Chain Execution

Leading Beverage Producer and Distributor to Leverage HighJump's Robust Warehouse and Yard Management Functionality for Complex, High-Volume Operations

HighJump Software, a 3M company, the global leader in providing highly adaptable, best-of-breed supply chain execution solutions, today announced that City Brewing Company, a manufacturer of beverages, has selected its Supply Chain Advantage suite to effectively manage its fast-growing operations. With 20 percent growth rates each of the last four years, City Brewing Company requires an advanced supply chain execution solution to keep up with order requirements for its own brands and support a full third-party logistics (3PL) offering for other beverage companies. City Brewing Company selected HighJump based on the breadth of its industry-leading warehouse and yard management functionality, and uniquely adaptable system architecture. This adaptability will give City Brewing Company the ability to configure business processes quickly and cost-effectively as customer needs change.

City Brewing Company operates five high-volume distribution facilities that manage a large portfolio of product SKUs and millions of cases of beverage products. The company looked to HighJump for an efficient, accurate method of breaking down shipments by customer and item to meet strict regulatory and financial guidelines. City Brewing Company will also leverage HighJump's robust system to help ensure FIFO product rotation and record the consumption of millions of packaging components, such as caps, lids, labels, cans and bottles. HighJump's yard management system will allow City Brewing Company to keep track of drivers entering and exiting the yard as well as their hours of service.

The HighJump system will empower City Brewing Company with the best practices-based functionality required to support its 3PL offering for many well-known providers of malt beverages, tea and energy drinks. The system will individually track each customer's products and packaging materials throughout the packaging and storage processes. HighJump will give City Brewing Company and its customers real-time, Web-based visibility to inventory levels, shipments and packaging materials, as well as the means to create export documentation required for international shipments. The ease of configuring the HighJump system will be critical for City Brewing Company's 3PL services as it will be able to quickly incorporate new customers and changing service requirements cost effectively.

"Because of HighJump's proven commitment to supply chain excellence and its 3M backing, we have a great sense of security about the future of our distribution operations," said Al Spinelli, vice president of operations, City Brewing Company. "With HighJump, our entire company will benefit from efficiencies gained in the warehouse and yard."

"HighJump's warehouse and yard management solutions are an excellent fit for City Brewing Company's fast-paced business environment," said Chris Heim, president of HighJump Software. "With HighJump, City Brewing Company will have the broad scope of functionality required for forward-looking supply chain operations that demand efficiencies and cost savings both during implementation and as customer requirements shift."

About City Brewing Company

City Brewing Company is one of the nation's largest producers and packagers of alcoholic beverages under contract with international beverage marketers. Its La Crosse, Wis., brewery is the largest in the United States

not owned by the top three U.S. brewers. City Brewing Company routinely handles hundreds of SKUs within its production and distribution facilities.

About HighJump Software, a 3M Company

HighJump Software, a 3M company, is the global leader in providing highly adaptable, best-of-breed supply chain execution solutions that streamline manufacturing and distribution from the point of source through consumption. HighJump's tightly integrated solutions empower operational excellence in the warehouse and optimize the flow of inventory throughout the supply chain by facilitating collaboration with customers, suppliers and trading partners. These comprehensive solutions combine robust, standard functionality; a best practices-based implementation methodology; and a uniquely adaptable architecture that facilitates fast, cost-effective system modifications. The result: the industry's lowest total cost of ownership for more than 700 satisfied customers worldwide. As an independent subsidiary in the 3M family of companies, HighJump leads the SCE software industry in financial strength and delivers on an unmatched commitment to innovation and quality. HighJump leverages these advantages to continually expand its solution footprint and empower operational excellence for domestic and multinational customers. For more information about HighJump, visit <http://www.highjump.com>.

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Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the company's 67,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

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