

# New 3M SelfCheck System Offers Library Customers Easier Self-Checkout

Increased efficiency gives librarians more time for customers

3M introduces the new SelfCheck system V-series for greater library efficiency, and easier and quicker customer self-checkout.

According to testing, the easy-to-use touch screen and simple instructions help customer success rates soar - successful, first-time self-checkout rates were over 90 percent. The false alarm rate was less than one in 10,000 checkouts, far fewer than the industry average of one in 75, making it an extremely reliable system.

The distinctive V design ensures library materials are properly placed for checkout and accommodates a wide range of bar codes for quick and accurate processing. The system uses 3M Tattle-Tape security strip technology to alert library staff that items are being taken out of the library without being checked out.

Reducing time-consuming administrative duties, like checking out materials, gives library staff additional time to focus their attention on program and service development. Library customers will find library staff available to offer a higher level of customer service.

"This new system is so easy to use it almost guarantees first-time success and a high-usage rate," said Joan Detloff, marketing manager, 3M Library Systems. "We've designed a truly unique, self-service machine that has an intuitive design and a contemporary style."

A leader in library security for over 30 years, 3M works with thousands of libraries throughout the world to protect billions of individual library items. 3M library solutions support the technological advancement of libraries to ensure their success.

For more information about the SelfCheck system V-series from 3M, visit [www.3M.com/us/libraryV](http://www.3M.com/us/libraryV), or call 1-800-253-6845.

About 3M - A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the company's 67,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit [www.3M.com](http://www.3M.com).

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