Sportsman's Warehouse Manages Explosive Growth and Complex Operations with Successful Implementation of Supply Chain Execution Solutions From HighJump Software

HighJump Software, a 3M company, the global leader in providing highly adaptable, best-of-breed supply chain execution solutions, and Q4, a supply chain design and implementation firm, today announced the successful go-live of HighJump's solutions at Sportsman's Warehouse. Based in Salt Lake City, Sportsman's Warehouse is a rapidly growing retailer of outdoor products and recreational equipment. The company now leverages HighJump's applications for warehouse management, wave planning, containerization and management visibility to achieve a higher level of control over its fast-growing supply chain operations.

With revenue growth exceeding 50 percent in 2004, Sportsman's Warehouse needed a robust supply chain execution solution to meet current requirements and adapt easily and cost-effectively as demands change over time. Sportsman's Warehouse worked with Q4 to evaluate supply chain execution solution providers, ultimately selecting the HighJump system as the best fit for its flexibility and scalability needs.

HighJump's warehouse management system supports Sportsman's Warehouse's special handling and picking of firearms, ammunition, gun powder and other high-security products. Sportsman's Warehouse must adhere to stringent Bureau of Alcohol, Tobacco, Firearms and Explosives (BATFE) requirements to track information such as serial number, manufacturer and model during receiving and shipping. The HighJump system allows the company to automate this process. The resulting speed and accuracy help ensure timely completion of BATFE audits.

Sportsman's Warehouse also relies on HighJump's containerization solution to overcome the complexity of building outbound shipments comprising items such as optics, ammunition, cleaning supplies, fishing lines and reloading supplies. Instead of manually determining the most efficient way to group hundreds of different line items, the HighJump solution considers key physical features and directs staff to build loads in a precise, efficient manner.

The HighJump-Q4-Sportsman's Warehouse team completed the implementation concurrently with Sportsman's move to a new facility and implementation of a leading ERP system, all within a four-month period. The team's ability to accomplish these projects is a testament to Sportsman's Warehouse's internal commitment to deadlines. The project also moved swiftly with the combination of HighJump's proven Advantage Implementation Methodology and Q4's Transition approach.

"We selected HighJump's solutions as the best fit for our business in terms of functionality and the ability to accommodate new requirements," said Chris Utgaard, chief operating officer at Sportsman's Warehouse. "The team at Q4 and HighJump knew we wanted to maximize the value of our investment in a brand-new facility, and we've definitely accomplished this goal. Productivity jumped the first week we turned the system on."

"The HighJump system effectively supports companies with rapidly changing supply chain processes," said Chris Heim, president of HighJump Software. "This is another strong example of the excellent fit HighJump's solutions have in complex warehousing environments. We are especially pleased with the fast, successful implementation Q4 carried out at the Sportsman's Warehouse facility."

"The success of this implementation can be attributed to the teamwork from both Q4 and HighJump," said Mike Schrader, vice president at Q4. "We look forward to assisting Sportsman's Warehouse as it grows and leverages

this distribution advantage into the future."

About Sportsman's Warehouse

Sportsman's Warehouse is an Outdoor Products retailer with 30 locations across the Midwest and western half of the United States. Recognized as one of Utah's fastest-growing, privately held companies the last three years, Sportsman's grew revenues approximately 50 percent in 2004, while opening 10 new stores. In 2005, Sportsman's projects growth of 50 percent, eclipsing the $500 million mark while opening approximately 15 new store locations.

About Q4

Q4 designs and implements multifaceted supply chain solutions for companies in a wide variety of industries. Q4 provides the needed combination of people, information and operations expertise to successfully implement supply chain solutions. Our finely tuned Transition Management methodology combines the necessary components to exceed desired business goals. Big 5 Sporting Goods, Cabela's, Cisco Systems, Cutter & Buck, Genesco, Hollywood Video, REI, Vans and Yamaha have all improved their supply chains by utilizing the resources at Q4. For more information, please visit www.Q4Logistics.com.

About HighJump Software, a 3M Company

HighJump Software, a 3M company, is the global leader in providing highly adaptable, best-of-breed supply chain execution solutions that streamline manufacturing and distribution from the point of source through consumption. HighJump's tightly integrated solutions empower operational excellence in the warehouse and optimize the flow of inventory throughout the supply chain by facilitating collaboration with customers, suppliers and trading partners. These comprehensive solutions combine robust, standard functionality; a best practices-based implementation methodology; and a uniquely adaptable architecture that facilitates fast, cost-effective system modifications. The result: the industry's lowest total cost of ownership for more than 700 satisfied customers worldwide. As an independent subsidiary in the 3M family of companies, HighJump leads the SCE software industry in financial strength and delivers on an unmatched commitment to innovation and quality. HighJump leverages these advantages to continually expand its solution footprint and empower operational excellence for domestic and multinational customers. For more information about HighJump, visit www.highjump.com.

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