

## **3M MicroTouch M150 and M170 Touch Monitors Certified by Home Automation and Networking Giant Crestron Electronics Inc.**

3M Touch Systems announced that its 3M MicroTouch Touch Screen Monitors M150 and M170 have been selected and certified by Crestron Electronics Inc. for inclusion in its Certified Integrated Partner program.

Crestron is a leading manufacturer of in-home boardroom and auditorium automation systems. As part of the Certified Integrated Partner program, 3M Touch Systems joins a powerful coalition of Crestron-approved manufacturers supporting audio/video, security, heating, ventilation and air conditioning (HVAC), lighting and other controlled devices that may be incorporated into commercial or residential automation systems.

"The home networking and automation industry is forecast to be over a \$16 billion industry at consumer prices by 2007, with a CAGR of 22 percent(a), and touch is a dominant control interface of choice for whole-house control systems," said Paul Baril, marketing manager, 3M MicroTouch Monitors." As part of the Crestron program, MicroTouch monitor products can be easily and reliably implemented into a Crestron-control environment by authorized dealers. Keeping implementation simple and working with an industry leader known for high-quality, technical sophistication and integrity will help drive 3M touch products into this specialty consumer sector," said Baril.

"We're pleased to add MicroTouch monitors as Crestron certified products," said Chris Wildfoerster, director, business development, Crestron. "System installers gravitate to our partner's products because they're easy to integrate and operate seamlessly in our control environment. 3M's reputation for quality and innovation make the MicroTouch monitors an attractive option for our installer network," Wildfoerster said.

(a) J.P. Freeman Co. Inc. 2003 Home Networking and Automation market study.

To download a photo, visit [http://www.3m.com/3MTouchSystems/Corporate/News/photos/CIP\\_photo.jhtml](http://www.3m.com/3MTouchSystems/Corporate/News/photos/CIP_photo.jhtml)

For media inquiries, contact Donna Fleming, 3M Public Relations at (651) 736-7646. For all other inquiries, visit <http://www.3Mtouch.com/info/pr>.

About Crestron Electronics Inc.

Crestron Electronics is the world's premier designer and manufacturer of advanced control systems and automation solutions for corporate boardrooms, training and conference rooms, videoconferencing and distance learning centers, entertainment facilities and high-tech homes. Our philosophy of ProductsPlusPeople illustrates a total focus and commitment to providing the best products, programs and services in the industry - all backed by Crestron's dedicated team of people. For more information, visit Crestron at <http://www.crestron.com>.

About 3M Touch Systems, Inc.

3M Touch Systems Inc., a subsidiary of 3M, operates globally and reports through the 3M Optical Systems Division, headquartered in St. Paul, Minn. For more information, visit <http://www.3Mtouch.com>.

About 3M -- A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include icons such

as Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the company's 67,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit <http://www.3M.com>.

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