

Quiksilver Achieves Operational Improvements With HighJump Software's Supply Chain Execution Solutions

Specialty Apparel Distributor Leverages HighJump's Supply Chain Advantage Suite in Complex, High-Volume Facility

HighJump Software, a 3M company, the global leader in providing highly adaptable, best-of-breed supply chain execution solutions, today announced that Quiksilver is leveraging its Supply Chain Advantage suite to improve distribution center efficiencies.

Quiksilver, a leading designer, producer and distributor of apparel and accessories, has doubled capacity in its facility since the implementation of HighJump's solutions, which include warehouse management, wave planning and management visibility. Quiksilver uses Supply Chain Advantage to manage the complexities of high-volume distribution through multiple channels, which include major department stores and its own retail shops.

Quiksilver has generated notable improvements in shipping, receiving and inventory accuracy. The company uses HighJump's wave planning tool to speed high-volume order fulfillment. This tool allows Quiksilver to carry out a sophisticated picking process, which has resulted in faster shipping of large orders to major retailers.

Quiksilver has combined HighJump's robust, retail-specific functionality and system adaptability to meet changing customer demands and achieve low total cost of system ownership. In particular, the HighJump system has enabled Quiksilver to take advantage of techniques such as workload management and cross docking. "With these approaches, we've managed to get merchandise through our facility much faster than before," said Andy Engel, operations warehouse management system director, Quiksilver.

"Quiksilver has truly taken ownership of its Supply Chain Advantage solutions and leverages the system's adaptability to meet its unique needs," said Chris Heim, president, HighJump Software. "Their success story clearly demonstrates the versatility of HighJump's solutions in a fast-paced retail distribution setting."

About Quiksilver

Quiksilver designs, produces and distributes clothing, accessories and related products for young-minded people and develops brands that represent a casual lifestyle - driven from a board-riding heritage. Quiksilver's authenticity is evident in its innovative products, events and retail environments across the globe.

Quiksilver's primary focus is apparel, footwear and related accessories for young men and young women under the Quiksilver, Roxy, DC Shoes, Raisins, and Radio Fiji labels. Quiksilver also manufactures apparel, footwear and related accessories for boys (Quiksilver Boys and Hawk Clothing), girls (Roxy Girl, Teenie Wahine and Raisins Girls), men (Quiksilver edition and Fidra) and women (Leilani swimwear), as well as snowboards, snowboard boots and bindings under the Lib Technologies, Gnu, DC Shoes, Roxy and Bent Metal labels. Quiksilver's products are sold throughout the world, primarily in surf shops, skate shops and other specialty stores that provide an authentic retail experience for their customers.

About HighJump Software, a 3M Company

HighJump Software, a 3M company, is the global leader in providing highly adaptable, best-of-breed supply chain execution solutions that streamline manufacturing and distribution from the point of source through consumption. HighJump's tightly integrated solutions empower operational excellence in the warehouse and

optimize the flow of inventory throughout the supply chain by facilitating collaboration with customers, suppliers and trading partners. These comprehensive solutions combine robust, standard functionality; a best practices-based implementation methodology; and a uniquely adaptable architecture that facilitates fast, cost-effective system modifications. The result: the industry's lowest total cost of ownership for more than 700 satisfied customers worldwide. As part of the 3M family, HighJump leads the industry in financial strength and delivers on an unmatched commitment to innovation and quality. HighJump leverages these advantages to continually expand its solution footprint and empower operational excellence for domestic and multinational customers. For more information about HighJump, visit www.highjump.com.

About 3M -- A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the company's 67,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

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