

Show That You're 'Sticking Up' for Breast Cancer Research; Introducing Pink Ribbon Post-it Super Sticky Notes

In an effort to help further the groundbreaking research conducted by City of Hope Cancer Center, the Office Supplies Division of 3M has introduced Post-it Super Sticky Notes imprinted with a pink ribbon, the universal symbol for breast cancer awareness.

These special pink ribbon Post-it Super Sticky Notes are available in a three-pack and single-pack. Twenty cents from every specially marked single-pack sold and 50 cents from every specially marked three-pack sold will be donated to City of Hope Cancer Center for cancer research.

The pink ribbon Post-it Super Sticky Notes can be found in most retail outlets and office superstores. The typical retail price of the single-pack is \$1.99, and the typical retail price of the three-pack is \$3.99.

In addition to the donations from the pink ribbon notes, the Office Supplies Division will also be creating the World's Largest Pink Ribbon - standing approximately 70 feet tall on a billboard in Times Square, and constructed out of 75,000 Post-it Super Sticky Notes. As a result of this initiative, the Office Supplies Division will donate an additional \$75,000 to City of Hope Cancer Center -- one of America's best cancer hospitals according to U.S. News and World Report and a leading research and treatment center for cancer and other life-threatening diseases.

For more information about the "sticking up" for breast cancer research campaign, and where to purchase pink ribbon Post-it Super Sticky Notes, visit www.post-it.com/research. For more information on cancer research, treatment and education, visit www.cityofhope.org.

Post-it Super Sticky Notes stick to a variety of vertical surfaces. Thanks to a newly designed and patented adhesive technology, Post-it Super Sticky Notes are ideal for creating self-reminders, notes to others, or lists for the home or office, since they can be placed practically anywhere - from car dashboards and computer monitors, to wooden doors, telephones, leather briefcases and mirrors! Post-it Super Sticky Notes remove cleanly from most surfaces, with no residue left behind. They come in a range of sizes and colors.

About City of Hope

City of Hope is one of the world's leading research and treatment centers for cancer, diabetes, HIV/AIDS and other life threatening diseases. Named by U.S. News & World Report as one of America's best medical centers for cancer treatment, City of Hope is a pioneer in the fields of bone marrow transplantation and genetics. Founded in 1913, City of Hope is a comprehensive cancer center, the highest designation bestowed by the National Cancer Institute, and a founding member of the National Comprehensive Cancer Network.

City of Hope's scientific knowledge is shared with medical centers locally and globally, helping patients battling life-threatening diseases around the corner and around the world. For more information, visit <http://www.cityofhope.org/>. City of Hope ... Where the Power of Knowledge Saves Lives.

About 3M

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch,

Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the company's 67,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

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