HighJump Software Empowers Fulfillment Systems Inc. to Effectively Support Expanded Business Model With Successful Go-Live of Supply Chain Execution Solutions

Third-Party Logistics Provider Leverages HighJump's Robust System to Move into Trade and Point of Sale Fulfillment Services

HighJump Software, a 3M company, the global leader in providing highly adaptable, best-of-breed supply chain execution (SCE) solutions, today announced that third-party logistics provider Fulfillment Systems Inc. (FSI) has completed a successful system go-live. The company selected HighJump's Supply Chain Advantage suite to manage the expansion of its traditional direct-to-consumer fulfillment offering into trade and point of sale business-to-business fulfillment services. FSI implemented HighJump's warehouse management and management visibility solutions. With the go-live, FSI's customers now have real-time visibility to inventory and fulfillment requirements for their trade and point of sale programs.

With the need to help its expanding customer base drive cost out of their supply chain operations, FSI required a system capable of generating immediate process efficiencies and bottom-line savings. Supply Chain Advantage accomplishes this by integrating tightly with FSI's online order entry system, allowing customers to place orders remotely, monitor inventory status and achieve stronger overall management of their supply chains. The system also empowers FSI with the visibility and functionality required to meet customer requests for just-in-time inventory management. FSI helps customers optimize the flow of inventory throughout the supply chain and keep costs low with sophisticated visibility tools and reporting functionality, as well as warehouse practices such as cross-docking.

"The HighJump system was clearly built based on a strong understanding of what's needed to achieve process efficiency in the warehouse," said Doug Peterson, vice president of operations, FSI. "And the system's flexibility allows us to incorporate easily a wide range of customer requests - a key requirement in our business. As a 3PL provider, we have to prove to our customers that our infrastructure will result in flawless execution of their supply chain operations. With HighJump, we can do this."

"FSI has achieved strong benefits from its HighJump system in a short period of time," said Chris Heim, president of HighJump Software. "We are pleased that this relationship is effectively leveraging our solutions to support FSI's expanded business model and meet growing customer requirements."

About Fulfillment Systems Inc. (FSI)

During the past quarter century, FSI has been trusted to successfully fulfill thousands of promotions for companies across the full range of business activities. FSI supports Fortune 500 companies to the most specialized business firms, from packaged goods, software and internet developers, to equipment and home products manufacturers. These promotions build brand loyalty, reaching millions of consumers. FSI now is using their 25 years of experience in the consumer fulfillment industry to expand their capabilities into the business-to-business fulfillment industry for their clients.

About HighJump Software, a 3M Company

HighJump Software, a 3M company, is the global leader in providing highly adaptable, best-of-breed supply chain execution solutions that streamline manufacturing and distribution from the point of source through consumption. HighJump's tightly integrated solutions empower operational excellence in the warehouse and optimize the flow of inventory throughout the supply chain by facilitating collaboration with customers, suppliers

and trading partners. These comprehensive solutions combine robust, standard functionality; a best practices-based implementation methodology; and a uniquely adaptable architecture that facilitates fast, cost-effective system modifications. The result: the industry's lowest total cost of ownership for more than 700 satisfied customers worldwide. As part of the 3M family, HighJump leads the industry in financial strength and delivers on an unmatched commitment to innovation and quality. HighJump leverages these advantages to continually expand its solution footprint and empower operational excellence for domestic and multinational customers. For more information about HighJump, visit www.highjump.com.

About 3M -- A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the company's 67,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

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