

International Paper and HighJump Software Jointly Deliver RFID Compliance Solution for Ozburn-Hessey Logistics

3PL Provider Now Empowers Customers to Meet Retailers' RFID Requirements With Flexible, Cost-Effective Functionality

International Paper and HighJump Software, a 3M company, today announced that Ozburn-Hessey Logistics (OHL), a national third-party logistics provider, has completed a successful go-live of HighJump's RFID compliance solution, Compliance Advantage. Following a rapid, best practices-based implementation, OHL now offers its customers the ability to meet bar code and/or RFID requirements as needed. The go-live is a component of OHL's facility-wide RFID initiatives, which were led by International Paper's expertise in the design, evaluation and implementation of RFID solutions.

OHL utilizes Compliance Advantage in its Dallas-based facility, where incoming cases will be labeled with RFID tags before being sent to retailers. Compliance Advantage provides end-to-end functionality to accurately and efficiently tag outbound goods with compliant RFID electronic product codes. Guided RFID tag placement and automated tag commissioning, combined with 100 percent verification of all cases and pallets, help ensure each outbound delivery meets all customer RFID requirements. Because of the scalability and flexibility of the HighJump system, OHL also will be able to manage high-volume RFID processing.

"International Paper and HighJump Software worked together to provide the expertise and dedication that made this implementation project a tremendous success for OHL," said Bob Spieth, CIO of OHL. "We now have effective solutions in place to meet our growing customer demands for RFID compliance."

"International Paper selected HighJump's RFID compliance solution because it represented the best choice for OHL's environment," said Alan Clark, General Manager of Smart Packaging for International Paper. "Our expertise in RFID implementations combined with HighJump's innovative compliance solution will ensure OHL's ability to continually meet changing customer requests."

"The successful go-live of this RFID project is a shared success for International Paper, OHL and HighJump," said Chris Heim, President of HighJump Software. "With Compliance Advantage, OHL is well-prepared to provide its customers with both bar code-based and RFID-enabled processes as the demands of their customers change."

About Ozburn-Hessey Logistics

Based in Nashville, Tenn., Ozburn-Hessey Logistics serves Fortune 1500 companies with strategically placed, multiclient warehouse campuses for multimarket distribution in many sectors, including food and grocery, industrial (including automotive parts), electronic and high tech, health and beauty, consumer durables, and medical industries. OHL is privately held and operates 17.2 million square feet of warehouse and distribution space across 20 states with over 2,400 employees. Its flexible warehousing, multiple-region infrastructure and established transportation networks optimize cost savings, lowers liabilities and increases speed to market in any channel of trade, including business to business, service parts, distributor network, manufacturing support, order fulfillment and retail.

About International Paper

International Paper (<http://www.internationalpaper.com>) is the world's largest paper and forest products company. Businesses include paper, packaging and forest products. As one of the largest private forest

landowners in the world, the company manages its forests under the principles of the Sustainable Forestry Initiative program, a system that ensures the continual planting, growing and harvesting of trees while protecting wildlife, plants, soil, air and water quality. Headquartered in the United States, International Paper has operations in over 40 countries and sells its products in more than 120 nations.

About HighJump Software, a 3M Company

HighJump Software, a 3M company, is the global leader in providing highly adaptable, best-of-breed supply chain execution solutions that streamline manufacturing and distribution from the point of source through consumption. HighJump's tightly integrated solutions empower operational excellence in the warehouse and optimize the flow of inventory throughout the supply chain by facilitating collaboration with customers, suppliers and trading partners. These comprehensive solutions combine robust, standard functionality, a best practices-based implementation methodology and a uniquely adaptable architecture that facilitates fast, cost-effective system modifications. The result: the industry's lowest total cost of ownership for more than 700 satisfied customers worldwide. As part of the 3M family, HighJump leads the industry in financial strength and delivers on an unmatched commitment to innovation and quality. HighJump leverages these advantages to continually expand its solution footprint and empower operational excellence for domestic and multinational customers. For more information about HighJump, visit www.highjump.com.

About 3M -- A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include icons such as Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the company's 67,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

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