# J&J Snack Foods Achieves Significant Operational Improvements Following Successful Go-Live of HighJump Software's Supply Chain Execution Solutions

## Leading Manufacturer and Distributor of Specialty Snacks Substantially Increases Distribution Productivity and Achieves Comprehensive Inventory Control

HighJump Software, a 3M company, the global leader in providing highly adaptable, best-of-breed supply chain execution (SCE) solutions, today announced that J&J Snack Foods Corp. has substantially improved distribution productivity and automated critical inventory control processes following the successful go-live of its Supply Chain Advantage system. J&J Snack Foods Corp., a manufacturer and distributor of snack foods and beverages, required a robust, highly flexible system to increase the speed and effectiveness of its distribution operations, and to manage the complex inventory control, allocation and traceability requirements faced by leading food manufacturers. The company has achieved these goals by implementing HighJump's Supply Chain Advantage suite in its Pennsauken and Bellmawr, N.J.-based facilities, which carry out manufacturing, fulfillment and distribution for the eastern half of the United States.

HighJump's solution enables J&J Snack Foods to integrate the flow of goods from production to truck loading. This improves efficiency through system-directed operator activities and increased automation of key warehouse and distribution processes such as receiving and put-away. At the same time, Supply Chain Advantage empowers J&J Snack Foods to manage complex, industry-specific inventory control requirements in real time, including detailed lot and batch tracking, expiration date management, and QA hold and release. Intelligent inventory allocation rules allow J&J Snack Foods to allocate products to different customers and channels based on specific inventory requirements. J&J Snack Foods can also leverage the HighJump system to kit multiple products into combined, ready-to-sell units and create advance-shipping notices. Finally, the system's flexibility can incorporate retailers' future RFID requirements as needed.

Since implementing Supply Chain Advantage, J&J Snack Foods has seen significant improvements in productivity, as well as inventory and loading accuracy. The solution enables J&J Snack Foods to automate and significantly improve processes around product tracking with comprehensive functionality that tracks products by lot/batch as they move from production to customer delivery. In the event of a tracking issue, the company will be able to execute it more efficiently and with greater precision.

"Over the past year we've increased the productivity of our operations significantly," said Robert Long, vice president, Distribution of J&J Snack Foods. "In the food industry, customers require real-time information and just-in-time shipments, which puts a lot of pressure on the supply chain. With the unique benefits of HighJump's system, we are able to meet our customers' expectations and realize bottom-line savings, even in a challenging environment."

"J&J Snack Foods has demonstrated a tremendous commitment to supply chain optimization, and we're pleased our functionally robust, adaptable solutions have provided a strong backbone for their success," said Chris Heim, president, HighJump Software. "The success of this implementation and the results J&J Snack Foods has achieved illustrate the strength of HighJump's value proposition."

About J&J Snack Foods Corp.

J&J Snack Foods Corp. is a manufacturer, marketer and distributor of an expanding variety of nutritional, popularly priced, branded niche snack foods and beverages for the food service and retail supermarket industries. The company is listed on the NASDAQ exchange as "JJSF," and serves both national and international

markets.

About HighJump Software, a 3M company

HighJump Software, a 3M company, is the global leader in providing highly adaptable, best-of-breed supply chain execution solutions that streamline manufacturing and distribution from the point of source through consumption. HighJump's tightly integrated solutions empower operational excellence in the warehouse and optimize the flow of inventory throughout the supply chain by facilitating collaboration with customers, suppliers and trading partners. These comprehensive solutions combine robust, standard functionality; a best practices-based implementation methodology; and a uniquely adaptable architecture that facilitates fast, cost-effective system modifications. The result: the industry's lowest total cost of ownership for more than 700 satisfied customers worldwide. As part of the 3M family, HighJump leads the industry in financial strength and delivers on an unmatched commitment to innovation and quality. HighJump leverages these advantages to continually expand its solution footprint and empower operational excellence for domestic and multinational customers. For more information about HighJump, visit www.highjump.com.

About 3M -- A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include icons such as Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, the company's 67,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

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