

3M Introduces Golf Glove With 3M Greptile Grip; `Get a Grip` on Your Game

Every golfer wants to achieve the same thing -- a better golf swing. Thanks to the 3M Greptile grip golf glove, an improved swing may be just a stroke away. 3M, the company that has launched more than 50,000 innovative products worldwide, announces the arrival of its ingenious Greptile grip golf glove that results in a faster golf ball by .7 miles per hour, going a remarkable 10.5 feet further. Results will vary based on the expertise of the golfer. Designed for maximum grip strength with minimum effort, the Greptile grip golf glove is bringing cutting-edge technology to golf in a whole new way by enabling golfers to maintain complete control of the club, even in wet conditions.

Made primarily of cabretta leather, the Griptile glove adds a special, proprietary gripping material called Greptile grip to the palm for ultimate performance. Utilizing 3M's microreplication technology, the patented Greptile grip material is composed of thousands of tiny gripping "fingers" to create a sturdier grip than the standard leather gloves on the market. Golfers who use the new Greptile glove experience an easier grip on the club with less effort, leading to maximum club head speed for longer drives.

3M innovation is changing conventional thinking about golf gloves. "Many glove manufacturers focus on making a glove that feels as transparent as possible. We're different," says George Dierberger, marketing and international manager of 3M Sports and Leisure Products Project. "Applying the Greptile technology to a golf glove is a classic application. It is the only glove on the market that actively improves a golfer's hold on the club by allowing a more relaxed grip, leading to greater drive distance with less grip pressure."

It's an ideal product for golfers with diminished grip strength, and for anyone who wants to increase their performance on the golf course.

The 3M(R) Golf Glove with Greptile grip golf glove is available in men's left hand, sizes medium, medium/large, large and extra large. It is available nationally at major chain stores and athletic retailers nationwide for a suggested retail price ranging from \$11.95 to \$15.95.

About 3M -- A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include icons such as Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Dyneon. Serving customers in more than 200 countries around the world, the company's 67,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

3M, Greptile, Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Dyneon are trademarks of 3M.

Ruder Finn Public Relations
Melissa Barnes, 212-593-5841 barnesm@ruderfinn.com or 3M
Colleen Harris, 651-733-1566 http://www.3m.com/profile/pressbox/media_contacts.jhtml