

3M and MedMined Join Forces to Help Hospitals Reduce the Human and Economic Cost of Infection

Two infection prevention leaders have formed an alliance to aid hospitals in the ongoing battle against health care-associated infections (HAI).

MedMined Inc., a leader in technology-based services for infection control, and 3M Health Care, a leader in infection prevention products and education, will provide hospitals with the insight needed to target infection control initiatives and the practical solutions needed to improve patient and business outcomes. MedMined combines patented artificial intelligence technologies, clinical expertise, quality improvement training and outcomes measurement into a comprehensive service that reduces the incidences of health care-associated infections.

"This is an exciting alliance," says Matt Zuschlag, business development manager, 3M Hospital Consulting Services. "Our two companies have strengths that complement each other. MedMined's sophisticated HAI-pattern recognition capability combined with the clinical process improvement tools and education available from 3M will help hospitals make real inroads against health care-associated infections."

"Our patented intelligence model is already being used by many hospitals, including national leaders in patient safety. It's been recognized by MIT's Technology Review, Fortune magazine and others, and its benefits have been verified by over 20 research publications and presentations," says G.T. LaBorde, chief operating officer, MedMined. "By combining our service with 3M's focused consulting and educational materials, we will help enhance patient care and create a positive P&L impact for our hospital clients."

Using the data and insights generated by MedMined, the 3M Perioperative Consulting team applies a systematic, evidenced-based quality improvement approach to the perioperative process. Among its services, 3M provides a baseline knowledge assessment of perioperative staff regarding aseptic technique and infection prevention standards; a customized facility surgical site infection cost analysis; a comparison of staff actual practice to industry-established best practice; and targeted continuing education, featuring accredited computer-based training or live seminars to address identified knowledge and practice gaps. At predetermined intervals, 3M will also conduct a post-engagement knowledge assessment and surgical site infection cost analysis to quantify gains.

Beginning with its proprietary Data Mining Surveillance methodology, MedMined can identify opportunities to improve patient care processes that are causing hospital infections. Equally important, MedMined can provide infection control practitioners with the support needed to motivate others and prove to hospital executives the financial value of infection control. To accomplish this, the company provides daily targeted surveillance of microbiology and patient movement data; pattern/cluster detection that compares current and historical data from a facility; duplicate-free antibiograms, produced every six months, that indicate changes in sensitivity from the previous time frame; and JCAHO review aids, including viral surveillance for both inpatients and outpatients.

For more information on the benefits of the 3M Health Care/MedMined alliance, call 800-228-3957, or visit us on the World Wide Web at either <http://www.3M.com/hcconsulting> or www.medmined.com.

3M Health Care, the largest of seven major 3M businesses, is dedicated to improving the practice, delivery and outcome of care in medical, dental, pharmaceutical, health information and personal care markets. 3M Medical Division, part of the 3M Health Care family, provides consulting services to help facilities focus their infection

prevention efforts through 3M Hospital Consulting Services.

MedMined is a privately held company that maintains its corporate headquarters in Birmingham, Ala. In addition to its Web site, information is available via telephone at (205) 314-8560 or via e-mail at info@medmined.com.

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