

HighJump Software's Supply Chain Advantage Suite Empowers Musco Family Olive Co. to Launch Product Expansion and Achieve Low Total Cost of Ownership

Robust, Flexible Supply Chain Execution Functionality at Leading Food Distributor Is Crucial to Successful Management of Complex, High-Volume Distribution, Including Product Tracking and Traceability

HighJump Software, a 3M Company, the global leader in providing powerful, best-of-breed supply chain execution solutions, announced today that Musco Family Olive Co., the leading branded olive company in the U.S., has successfully leveraged HighJump's Supply Chain Advantage suite to launch a new line of Burgundy Pearl olives for the U.S. market. Musco is utilizing HighJump's flexible solutions to effectively manage high-volume fulfillment and distribution, including product tracking and traceability, surrounding both its new and established product lines. Musco also leverages HighJump's system adaptability to make fast, cost-effective changes in house, which has resulted in low total cost of ownership. Supply Chain Advantage is HighJump's integrated, RFID-enabled solution offering for warehouse, transportation and yard management; supply chain visibility and event management; supplier execution enablement; collaborative inventory management and data collection.

HighJump empowers Musco to effectively manage the unique complexities of its business, including seasonal peaks, metalized labeling and promotional coupons accompanying their products. After the olives are canned, they are scanned, labeled and placed in cases. Each case contains a lot code which the HighJump system automatically tracks, enabling Musco to determine the origin of each case and the products' expiration date in the event of a recall. This allows Musco to fulfill USDA and FDA guidelines quickly and accurately, while giving both Musco and its customers visibility into the movement of goods throughout the supply chain.

According to Ben Gibbons, demand planning manager at Musco Family Olive Co., another key benefit of the system is its flexibility. "We've had to scale our production up to meet the tremendous market demand for this new product, which the HighJump system handled beautifully. We always know that Supply Chain Advantage will allow us to get the right product--with its various labeling requirements--to the right retailer or food service company on time," said Gibbons. "The improvements in our shipping accuracy have been phenomenal, and our customer satisfaction has increased dramatically as a result."

Gibbons has also been impressed with how effectively the HighJump system has allowed Musco to collaborate with its supplier network. "We've established a tight, just-in-time supply replenishment process, " said Gibbons. "Our suppliers simply log on to the HighJump Web portal, determine our needs, and anticipate replenishment. It's translated into a remarkable savings of warehouse space and inventory." Gibbons added that with HighJump's momentum over the past several years and the recent acquisition by 3M, Musco is confident that HighJump will have the resources necessary to continually expand its solution footprint and offer innovative SCE solutions on a long-term basis.

"It's impressive to see the momentum Musco has achieved with this product launch, and we're pleased the HighJump system has played a key role in their success," said Chris Heim, president of HighJump Software. "They have embraced the flexibility of the system to achieve measurable improvements throughout the extended supply chain--from collaborating with suppliers to providing value-added services for customers. Musco is an excellent example of how HighJump's approach provides direct benefits and low total cost of ownership for progressive organizations."

About Musco Family Olive Co.

Based in Tracy, Calif., with facilities throughout the state, Musco Family Olive Co. is a privately held family business. Rooted in expertise from the olive groves of Italy and built over many generations of active family involvement, Musco is the leading supplier of branded olives in America. Their only business is olives. Through continuous investment in the best quality materials and latest equipment to ensure gentle yet efficient handling of the olives, Musco's family of Pearls and its well-established Early California brand products are the leading brands nationwide. For additional information on Musco Family Olive Co., and Burgundy Pearls recipes, please visit www.olives.com.

About HighJump Software, a 3M Company

HighJump Software, a 3M Company, is the global leader in providing highly adaptable, best-of-breed supply chain execution solutions that streamline manufacturing and distribution from the point of source through consumption. HighJump's tightly integrated solutions empower operational excellence in the warehouse and optimize the flow of inventory throughout the supply chain by facilitating collaboration with customers, suppliers and trading partners. These comprehensive solutions combine robust, standard functionality, a best practices-based implementation methodology, and a uniquely adaptable architecture that facilitates fast, cost-effective system modifications. The result: the industry's lowest total cost of ownership for more than 700 satisfied customers worldwide. As part of the 3M family, HighJump leads the industry in financial strength and delivers on an unmatched commitment to innovation and quality. HighJump leverages these advantages to continually expand its solution footprint and empower operational excellence for domestic and multinational customers. For more information about HighJump, visit www.highjump.com.

About 3M -- A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include icons such as Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Dyneon. Serving customers in more than 200 countries around the world, the company's 67,000 people use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

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